



BRITISH BURN ASSOCIATION

35 to 43 Lincoln's Inn Fields
London WC2A 3PE

T: 020 7869 6923

F: 020 7869 6929

E: info@britishburnassociation.org

www.britishburnassociation.org

National Burn Awareness / Prevention Day

Some pointers on “How to do it”

Preparation - Plan ahead

Have a lead Person from Burns service

- **Location**

Consider is there an area where you receive most of your patient referrals from that would benefit from holding Prevention day in that area.

Where to hold your Day? Hold day in Trust or elsewhere e.g. Supermarket

Permission required holding your event / accessing areas – depending on your event you may require Insurance?

- **Communication**

Hospital Communications Team – Facebook / Twitter

Local Press articles - they will very likely want a patient story, think ahead of who may help with this. (Need to prepare patients / parents for comments they may receive from Social media) Communication with Health Visitors / School Nurses / Community staff

Promotional Material - leaflets and Magnets

Charities material – for leaflets

Within Trust – ED / Major Trauma departments

Write a piece for Trust Newsletter after event

- **You'll need Help**

Work together across Adult and Children's services

Need staff to help

Fire Service / Paramedics / St Johns Ambulance / Sure start



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What has worked well:

- Planning Day across Adult and Children's services
- Choosing high referral area
- Involvement of Fire Service – Fire Engine attracts people and fire service are also able to promote
- Fire Safety checks
- Working across Network area
- Quiz and Prize (same quiz used across Network services)
- Using Patient stories - Adult and Child
- Free Paper article
- Magnets - Three C's
- School visits
- Raffles
- Prevention groups e.g. Avoidable Injury Groups
- Be prepared for any questions and Smile!

Mary Kennedy/Andrea Cronshaw, Nottingham Burn Service, 2017

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